

PronSIG Pre-Conference Event
IATEFL Birmingham April 12th 2016
10.00 – 17.00
Hall 10B in ICC

Creating pronunciation materials

This year's PCE is an extended workshop with the very practical goal of giving you the tools you need to make your own pronunciation materials. The rationale is that the amount and variety of material available does not match the huge interest in pronunciation. Teachers still struggle to find material which is relevant to their classrooms and can engage learners tired of endless minimal pairs and tongue-twisters. Resourceful teachers often end up having to make their own pronunciation materials but without skills in material design this can be a frustrating and time-consuming process. The aim of 'Creating pronunciation materials' is to put teachers in a position to evaluate and adapt existing materials and then produce their own activities. Led by Mark Hancock, an expert in the design of pronunciation materials with many key publications in the area, participants will get hands-on experience of designing materials which suit their own needs with plenty of feedback and encouragement on the way. New and experienced teachers alike will find this PCE a fantastic personal development experience with a very real outcome, a set of materials which can be shared amongst colleagues and members.



Mark Hancock started teaching English in 1984. He's worked in Sudan, Turkey, Britain, Brazil and Spain. In 1996 he completed his Masters in Teaching English with Aston University. He's written books including *Pronunciation Games* and *English Pronunciation in Use Intermediate* (CUP), and with Annie McDonald he's written, *Authentic Listening Resource Pack* (Delta) and created the ELT resources website hancockmcdonald.com.

Timetable

10.00 – 10.15	Welcome and ice-breaker
10.15 – 11.30	The spectrum of pronunciation materials - Drills and oral practice materials - Awareness-raising materials - Communicative activities - Other activity types Sample materials are presented and participants are encouraged to share their own ideas for material types
11.30 – 12.00	Break
12.00 – 13.30	Evaluating pronunciation materials - Authenticity and face-validity - Playfulness, enjoyment - EAU: effective, accurate, useful - Flexibility, adaptability Groups work together to evaluate sample materials and report back to the class
13.30 – 14.30	Lunch
14.30 – 15.30	The materials writing process - Needs analysis: appropriate language - accent model; language level - Brainstorm and research - Tools, e.g. rhyming dictionary; websites - Task construction
15.30 – 16.00	Break
16.00 – 17.00	Putting it into practice Groups work together to produce a piece of material, then share and discuss.

Find out more about IATEFL PronSIG at <http://pronsig.iatefl.org/> and follow us on Facebook <https://www.facebook.com/pages/Pronsig/460534014066126>